



THE ARCHI

OF ALPHA RHO CHI

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Alpha Rho Chi fraternity was founded at the Universities of Illinois and Michigan on April 11, 1914. It is a social undergraduate fraternity limiting its membership to students of architecture, architectural engineering, landscape architecture, or the allied arts, enrolled in the departments leading to a bachelor's degree. The name Alpha Rho Chi is derived from the first five letters in Architecture. The title of the magazine is derived from the same source.

WILLARD E. FRASER, Managing Editor

Alumni Season Open All Year or the Catch Depends Upon the Bait We Use

By CLIFFORD H. JAMES, W.G.E.

HERE it is June again, with a new crop of "alums," and we are faced with the old problems: What are we going to do about our alumni? and, What are our alumni going to do about us?

Now we don't want to go into any long-winded pyrotechnic display of oratory, maybe because we are not oratorical, but at least we would like to offer again our few meager suggestions in answer to that first question.

Several of our chapters are publishing news-sheets which are sent to their alumni, and from all information we can gather, these chapters are getting increased alumni attention. Now that the idea has been proved, let's put it over 100%. Every chapter could publish its own news-sheet to supplement the necessarily more general scope of the ARCHI.

Each chapter should have two delegates and two votes at conventions; one delegate an active, the other, an alumnus. For after all, should the policies of the Fraternity be formulated from the actives' viewpoint alone? And then too, if alumni have a vote, they will be tied in closer and feel a more definite part of Alpha Rho Chi, hence responsibility.

Some means of doing job placement should be inaugurated. If Pencil Points can have its Service Departments, why can't the ARCHI for Alpha Rho Chis? To be frank, we (the author) had rather have an Alpha Rho Chi in our office than anyone else, and will give broad preference to

a Brother. There'll be no need of a union bargaining agent here.

Perhaps we could conduct a "Letters to the Editor" page in the ARCHI, with comments from alumni and actives alike. We believe the response would be surprisingly positive.

Let's give the alumni some more tangible purpose than just eating together once or twice a year. Why couldn't each alumni group constitute itself a service group, choosing a certain project to follow through with during the year? The alumni could do immeasurable good for the public, the profession, and their own well being, by the judicious selection and satisfactory conclusion of some one project each year from the many problems that face the profession in different sections of the country.

Last, but not least, for a satisfactory accomplishment of the Fraternity's alumni objectives, there should be a system of individual alumni dues and annual card certification, certifying that not only is the alumnus in good standing with the Grand Council by having paid the 50c or \$1.00 national annual dues, but that he is also in good standing with the chapter of which he was an active member, by having a clear account with that chapter.

If we can offer our alumni as much in the national organization as we now offer our actives, then we need not fear the answer to that second question, for the answer will be, "Long live Alpha Rho Chi!"

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NEWS FROM THE CHAPTERS

Iktinos

By JAMES E. MITCHELL, W.S.

Iktinos is recovering from a celebration of her annual Greenwich Village house party, held April 22 and 23. The gala affair is undoubtedly one of the most unusual social events on the campus. According to our custom the downstairs living portion of the house was converted into settings designed by upperclass members, and executed by all actives and pledges. The festivities were enlivened by the appearance of many alumni from Detroit and other nearby cities who did much to make this year's party a success.

The chapter is teeming with competitive activity. Three senior members have completed entries in the Booth Traveling Fellowship in Architecture, and a fourth is engaged in the Ryerson Traveling Fellowship in Architecture.

Nearly all the men appointed for membership on the committee for the Architects' Ball, the annual College of Architecture jamboree, are Alpha Rho Chi. The theme of this year's dance is "Rococo Revels," which title has house members tearing their hair for ideas for costumes. The date of the Architects' Ball is May 6.



Andronicus

By JAMES W. RICE, W.S.

The University elections which were held recently were quite successful for Alpha Rho Chi. Frank Gruys was elected president of the senior class while Clint Ternstrom was chosen for president of the College of Architecture, with Jimmy Talcott as treasurer. New men were selected for the "Squires," all-University sophomore organization, and Carleton Winslow and Ben Southland of Andronicus were among those chosen. Two other men receiving honors were Bob Myer and Clint Ternstrom, who were initiated into "Skull and Dagger," national honorary fraternity.

For some time now the College of Architecture here at South Carolina has been planning and working for the annual Field Trip which is sponsored by Alpha Rho Chi. This year it is to be at Santa Ana and promises to be one of the most successful yet held. Professor Baldwin's third year Design class has been working for some time on the problem of remodeling Santa Ana's main business street and both sketches and models have been made to present their ideas. These will be shown in conjunction with the regular exhibits of Architecture and Fine Arts work. At a banquet to be held the first night of the two and a half day Field Trip, Mayor Rowland of Santa Ana will welcome the University and Gordon Whitnall, City Planner, will be guest speaker. Cliff Yates will also give a little talk on "Why An Architect." Both Stan Butler, W.A. of Andronicus, and General Chairman for the Field Trip, and Bob McClain, president of the College of Architecture, have been working hard to assure its success.

As to social events here at Andronicus, the Spring Formal, which was just held, was greatly enjoyed by everyone. Fifty couples attended at the Palos Verdes Country Club and each girl received an orchid corsage along with the usual favor.

A High School smoker is planned for May 19, and we are hoping for a large turnout, and last but not least, an Alpha Rho Chi Beach Party to be held just after the close of school.

Mnesicles

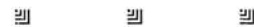
By WAYNE KIEF, W.S.

It does not take an ARCHI to remind us of the grief imposed upon Iktinos by the departure of Mickey Moose. However, the mentioning of him is a symbol of their affection. Some nice warm day we will take him over to the athletic building just across the avenue and show him his colleague, the "little brown jug." Anyway we are all looking forward to Homecoming next fall.

Since the last issue of the ARCHI was set up, offices have changed hands here at Mnesicles. Clinton Hegg is now W.A. and Fred Segerstrom W.A.A. Al Arneson is clerk, Robb Kremer, estimator and Wayne Kief, scribe. Two of our past officers, Milton Rognes and Marvin Johnson will have received their degrees by next fall.

On April 9 we observed Founders Day with a banquet. Informal speeches and singing made the event very fraternal. We hope to be together again with the alumni on May 21, on which date we are holding our spring formal. Invitations have been extended to the alumni.

Fritz Roth won this year's Alpha Alpha Gamma prize and, speaking of honors, Alpha Rho Chi took the first four places.



Anthemios

By B. E. KINSOCK, W.S.

The school year is in the final two weeks and the drive down the home stretch to get assignments in is really a big push. The coming graduation will find Anthemios bidding farewell to five actives. Don Reed, William Horstman, Walker Stone, August Ignelyi, and John Bartels are the men who have accomplished the trick and will receive the sheepskin; five men who have served Alpha Rho Chi well.

Our annual spring formal is now history. Last Saturday the chapter house was first turmoil as decorations and last minute duties were pushed through, and then a gathering of spring formals. Some forty couples were present in the dining room for the dinner, eaten in the atmosphere created by a rock garden, picket fence, foliage, bowls of goldfish as center pieces on the table, and candle light; then dancing in the lounge. A neat bandshell and tricky illumination, the music and a huge crowd made it a definite success. The most gratifying sight of all was the enthusiastic response of the alumni. Those who returned to the house to take part in the big swing were George Fritzinger, Ferdy Loebach, Ralph Priestley, Paul Marxen, Kenny Smith, Don Jordan, C. Kerberg, Bill King, Fred Jobusch, Russ Burkle, Fred Schurecht, and Bernie Hult. That is a turnout.

Last Thursday evening, Gargoyle held the annual Architectural banquet and in recognition of this being the twenty-fifth year of continuous endowment of students at this University, the banquet was given in honor of Francis J. Plym with Arthur Cutts Willard, president of the University, also sitting at the speakers table. Awards for various scholastic achievement during the year were given out with Anthemios getting two honorable mentions in the Ricker Prize competition. Gargoyle has recognized two more Alpha Rho Chi men by initiating J. B. Palmer, pledge, and B. E. Kinsock, '39, into the society.

Kenneth C. Black, Iktinos '25, Is New President of Michigan Society of Architects

AT THE convention of the Michigan Society of Architects held in Battle Creek the latter part of April, Kenneth C. Black of Lansing was elected president. Only once before has this office been filled by a man living outside of Detroit, a fact which speaks well for his professional and personal qualifications. The *Weekly Bulletin* of the Society recently carried the following biography:

Kenneth C. Black was graduated from the University of Michigan, College of Architecture, in 1925. He is a member of Alpha Rho Chi and Tau Sigma Delta Fraternities and was president of both Ann Arbor chapters in 1925.



KENNETH C. BLACK
Courtesy Michigan Society of Architects

He was winner of the George G. Booth Traveling Fellowship in Architecture in 1925 and spent the following year in foreign travel and study including four months at the American Academy in Rome.

His early experience was received as a designer in the office of James Gamble Rogers in New York City from 1926 to 1930, following which he entered practice in Lansing with his father, Lee Black, which connection is maintained at the present time.

He is secretary of the Jackson-Lansing Society of Architects. His other affiliations include: Chairman, City and County Beautification Committee of the United States Junior Chamber of Commerce, 1935-36. Secretary, Lansing City Plan Commission, 1931 to the present time. Member of the Lansing Board of Parks and Cemetery Commission.

The *Weekly Bulletin* went on to say: "He is good looking, a good fellow, a good speaker, and is bound to be a good president. . . . He belied his own words when he said after the election that he felt like a babe in the woods and then conducted like a veteran."

ST. LOUIS, INDIANAPOLIS AND CHICAGO FOUNDERS DAY BANQUETS WELL ATTENDED

By GEORGE F. FRITZINGER, *Anthemios*, '35

Saint Louis

THE first annual Founders Day banquet of Alpha Rho Chi men in greater Saint Louis was held (April 19) at the Missouri Athletic Club. The alumni present included Albert W. Wenthe, '25, Robert F. Ganschinetz, '30, William W. Faris, '33, Ralph E. Koch, '33, Bruce Ihlenfeldt, '33, and George F. Fritzinger, '35, all of *Anthemios* chapter.

After a real "man's" meal served in a fraternity manner, amidst fraternity surroundings, the discussion got down to business, and two main ideas developed. First, the need of a five-year-plan for alumni Homecomings; the idea being that a man is usually able to return every year for the first five years after graduation, but after that, due to family affairs, distant location, or pressing business matters, he finds it impossible to return each year. Instead, he and every member of his class will return every five years with assurance that the classmates he knew so well will also be there. This system would be applicable only for those men living outside a 300 mile radius of Champaign.

Second, a real need for a National Directory of all Alpha Rho Chi men. Inspired by the success of the *Anthemios* Directory they feel its need more than ever. It was suggested that an issue of the *ARCHI* be devoted to a directory some time next year. It was also felt that the alumni of chapters which have closed during the depression did not receive the attention they deserve; they are just as much Alpha Rho Chi's as any one.

Indianapolis

The annual Founders Day banquet of Indianapolis Alpha Rho Chi men was held on Tuesday, April 19. A large and enthusiastic attendance included the following men: Howard Garns, '26, Emory M. Searcy, '28, E. George Schaefer, '30, Wm. J. King, w'37, Fred H. Jobusch, '37, "Dimples" Kerberg, w'36, Russell P. Burkle, w'35, Marvin Burr Patterson, w'28, all of *Anthemios*; Gilbert Richey, '26, Iktinos; Lott Green, w'26, Glenn Brock, '18, Harold Schoen, w'23, *Demetrios*.

Alpha Rho Chi dominates the Indianapolis Illini Club, with William J. King as president; Fred H. Jobusch, Secretary; and with Emory Searcy, and George Schaefer on the Treasury Committee.

Chicago

Twenty-six met at Old Heidelberg April 14, for the annual Founders Day banquet. Members present were: Arthur E. Benison, '16, Fredolph A. Cerling, '26, Edward F. Bentley, '25, Gilman B. Young, '24, George Fred Keck, '20, Edward J. Slygh, '30, Harry Harmon, '30, Arthur Purdy, '31, John E. Spann, '31, Robert Mitchell, '28, N. Holger Mortenson, w'33, William Keck, '31, John Lundstrom, '28, Kenneth A. Smith, '35, Donald T. Jordan, '35, Bernie Hult, '36, all of *Anthemios*; Emmett E. Kraybill, '22, William Koenig, '22, Fred Billings, '26, of *Paeonios*; George Wegner, '21, Leo Campbell, 13, of *Demetrios*. Four active members of *Anthemios* chapter were present: Walker Stone, George Higgins, Frank Klein, and Eugene Smeallie.

Bernie Hult and Kenneth Smith were in charge of the meeting.

ALUMNI ACTIVITIES

Demetrios

From the *Ohio State University Monthly*

Bronson R. Magee, '13, an architectural engineer with the Arthur G. McKee and Company, international contractors, is doing the architectural design for a new steel plant at Secundthorpe, England, for the Appleby Fordringham Company; also an addition to Henry Ford's River Rouge steel plant. Home, 16000 Hazel Rd., East Cleveland.

Professor Emeritus Joseph N. Bradford, honorary, has almost completed his pictorial history of the University on which he has been working at the request of the Board of Trustees. He has thousands of prints, some mounted, some ready to be mounted. Walls of his office in the basement of Brown Hall are hung with his own water colors, many of them familiar scenes around the campus.

Carl E. Kuck, '27, is field engineer for the Portland Cement Association. He lives at 1062 State St., Lima. A son was born to the Kucks in February, 1937.

John C. Wells, '14, is recovering from a near fatal accident in which he figured February 16. Mr. Wells was working a highway crew when a driver of a truck lost control of it. The machine skidded, striking four of Mr. Wells workers before hitting him. He received a broken leg and several broken ribs as well as numerous lacerations. He is convalescing at the Community Hospital, Berea, Ohio.

Anthemios

Joe Wildermuth, '20, attended the recent A. I. A. convention at New Orleans as a representative of the Indiana State Board of Registration for Architects.

Kenneth A. Smith, '35, and Marvin Patterson, '28, took the Illinois State Board Examination at Champaign, May 11-14.

Iktinos

Chandler C. Cohagen, '15, was named Grand Master of the Council of the Order of De Molay at their recent annual meeting.

Clair Ditchy, '15, attended the convention of the A. I. A. at New Orleans. He is a director of the Michigan Society of Architects and is very active in that organization.

Mnesicles

By WAYNE KIEF, *Active*

Fabian Redmond, '29, recently opened an office for Nairne Fisher of St. Cloud at 1800 Mariner Tower, Milwaukee, Wisconsin. Hal Fridlund, '30, reported in the last ARCHI as a salesman for Libby Owens Ford, has accepted a position with Mr. Fisher and manages his St. Paul office.

Austin Lange, '33, is now in the employ of Dr. Holman, Director of the University of Minnesota Building and Grounds Committee.

Dick McCarthy, w'33, was recently married as was also Walt Barnes, '34.

A daughter, Judith Ann, was born March 29 to William Ingemann, '19, and Mrs. Ingemann.

SOCIETY GETS TOLD

LAST issue it was suggested that there be comment on the subject of our essay contest: "What does Society Demand of the Architect?" The only letter we received seemed pretty grim at first, but gradually revealed itself to be leavened with a certain sardonic humor, and more than a grain of truth. Here it is, in part:

Society demands that the architect spend a few of the best years of his life preparing to do things which society really doesn't want done. It demands that the architect live on a small income, and enjoy, necessarily, the luxuries of celibacy during his most virile years. It demands that he be the prey of every passing fad, from streamlining to eighteenth century decoration, and that he follow blindly where the commercial demand leads. . . . Most of them (in school) haven't yet learned that when they are about to be dumped into the lap of society, society prefers to stand up and loses all semblance of a lap. . . . I can't really blame the boys for not responding more to a subject which can only have such an answer.

He doesn't win the twenty-five dollars, but we mean to buy him a drink sometime from a secret fund we keep for that purpose.



SUMMING IT UP

The Editor Fills a Little Space

- Here it is June again: the month of brides, graduates, and certain types of hay fever. It is a month filled with much significance for young grad and old grad alike. It is not unpleasant for the old grad to be able to look back to a time when he considered his chosen profession to have almost a religious quality, not to be profaned by too much attention to material gain or such mundane matters. It was a time when he assumed that Fate would take at least a couple of years to put him in the upper brackets and he could devote his entire attention to inventing a New Style. This is the month that a great many young men will take leave of each other promising to write once a month; five years later they will meet on Michigan Avenue or Forty-Second Street and be forced to stall for five minutes while they remember the other's name. It's still a great month, though, either to be finishing college or remembering when you did.

- This is the last issue until November. It would be a good occasion to launch into a long discussion about the plans we have for future issues. That won't be necessary. We know that some issues will be better than others; that there will be months when some of our news sources will be stricken with writer's cramp and amnesia and that we'll be forced to write a good bit of ourself while the deadline recedes. We do have a few ideas for next year and we hope that they will work out to the betterment of the ARCHI.

For the next few months, however, our own efforts will be devoted to studying the action of a golf ball in flight. We wish our entire membership some equally pleasant and futile occupation.

See you in November.



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