

# 57<sup>th</sup> APX NATIONAL CONVENTION New Orleans, Louisiana

March 25-28, 2004



*Photo of New Orleans  
Courtesy of New Orleans  
Metropolitan Convention and  
Visitors Bureau*

## **INTRODUCTION**

### **LINKS**

### **HOTEL INFORMATION**

### **TRANSPORTATION**

### **EVENTS**

#### **BUSINESS SESSION**

#### **KEYNOTE SPEAKER**

#### **AWARDS BANQUET**

### **SCHEDULE**

### **REGISTRATION INFO**

### **CONVENTION COSTS**

## **INTRODUCTION**

When the stretch of land now known as New Orleans was first stumbled upon by French explorer La Salle in 1682, it was no more than uninhabitable swampland. Infested with mosquitoes and alligators. However, in 1718, when it was determined that this strip of land located between Mississippi River and Lake Pontchartrain would be crucial to France's stake in the new world, the city of New Orleans was founded, regardless of all these obstacles.

The city changed hands several times over its history. After being a French territory for 44 years, it was ceded to Spain in 1762, only to be ceded back to France again, under the powerful coercion of Napoleon Bonaparte in 1800. In 1803, the city changed hands one last time when France and the United States signed the Louisiana Purchase.

The cultures that came together during the earliest years of this city are still evident, making New Orleans unlike any other city in this country. The Vieux Carre, a distinctly French neighborhood, shares its border with the Garden District, a Victorian and notably American neighborhood. The city is full of Creole Cottages, and Shotgun Cottages, historic churches, bungalows, parks and above ground cemeteries.

But beyond the historic buildings, New Orleans is home to some of the greatest engineering feats of the 19<sup>th</sup> and 20<sup>th</sup> centuries. Despite the prosperity of the city, it was still awkwardly situated on swampland. New Orleans citizens suffered from floods, hurricanes and most devastatingly, yellow fever epidemics. In order to combat this, the surging waters of the Mississippi have been mitigated by a vast system of levees and the construction of spillways.

However, we all know that there is so much more to New Orleans than the architecture. New Orleans has an incredible nightlife, some of the finest cuisine in the country, and is the birthplace of Jazz music. At this year's Alpha Rho Chi Convention, we have done our best to make sure that all of these qualities will be integrated into the program. This very well might be the greatest convention to date. Come join us. And, as they say in New Orleans, **"Laissez le bon temps rouler!!"**

## **LINKS**

- Visit New Orleans Metropolitan Convention and Visitors Bureau website for further information at [www.neworleanscvb.com](http://www.neworleanscvb.com)
- Visit [www.neworleans.com](http://www.neworleans.com) for a great visitors guide, including 101 cool things to do in New Orleans
- Visit the AIA New Orleans at <http://www.aianeworleans.org/>
- Visit the Preservation Resource Center of New Orleans at <http://www.prcno.org>

## HOTEL INFORMATION

### Reservations

- The hotel accommodations are not included in the full-package. Attendees are responsible for making their own hotel reservations.
- A block of rooms has been reserved at The Radisson New Orleans
  - Reservations [1-800-333-3333](tel:1-800-333-3333) or [1-504-522-4500](tel:1-504-522-4500)
- To arrange rooms please call The Radisson New Orleans and mention the **Alpha Rho Chi Convention** to receive the discounted rate.
- Reservations must be made by March 10th, 2003, to receive the discounted rate. After this date, guestrooms are subject to availability and the Hotel's prevailing room rates.

### Room Rate

- The discounted rate is **\$89.00** per night plus sales and occupancy tax. This rate is for one to four people in a room.
  - Single = **\$102.57** /person per night, including taxes
  - Double= **\$51.29** /person per night, including taxes
  - Triple= **\$34.19** /person per night, including taxes
  - Quad= **\$25.64** /person per night, including taxes
- Recommended arrival is Thursday morning, March 25<sup>th</sup>, and departure is Sunday, March 28<sup>th</sup> for a total of 3 nights.

### General Information

- The Radisson Hotel New Orleans; 1500 Canal Street; New Orleans, Louisiana 70112
- Telephone: 1-504-522-4500
- Fax: 1-504-522-3627
- Further information about the facility is available at [www.radisson.com/neworleansla](http://www.radisson.com/neworleansla)
- **Location:** The Radisson New Orleans is located in Downtown New Orleans, 3 blocks from the French Quarter, 4 Blocks from the Louisiana Superdome and 14 Miles from the New Orleans International Airport.
- The hotel check in time is 4:00 PM. Checkout time is 11:00 AM. Luggage storage is available before and after check in and checkout times.
- **Room amenities include:** computer data port, cable and in-room movies, room service, telephone and voicemail services.
- **Hotel amenities include:** Pralines Restaurant (casual dining); LaSalle's Food & Spirits (deli/pub); Pizza Hut; Full service guest business center with fax machine, photocopier and overnight mail service; Scenic rooftop pool, hot tub deck and fitness center; Uniformed security guard patrolling the hotel; free shuttle departing for the French Quarter every hour from 10am to 12am.
- **Parking:** Valet parking is available for overnight guests at an inclusive cost of \$17.92 per day.
- **Guaranteed Reservations:** All reservations must be guaranteed. This can be done by providing the cost of one night's room and tax in certified cashiers check or money order or by guaranteeing this amount on a major credit card.
- **Cancellations:** Individual guestrooms may be canceled prior to 72 hours before arrival without penalty. If the guest fails to show on the expected date of arrival, the room deposit will be forfeited as a no-show fee and the room will be released for the remaining dates reserved.

### Room Sharing

Since APX will not be making hotel arrangements for convention attendees, we will not be assigning rooms. If you wish to share a room and split the costs, it is recommended that you contact your fellow chapter brothers, your regional chapter brothers or post an ad on the website for room sharing options. If you need contact information for chapters, associations, or individual brothers, please contact the WGS at [vjhapx@mindspring.com](mailto:vjhapx@mindspring.com)

## **TRANSPORTATION**

- The closest major airport is the New Orleans International Airport.
- The Radisson New Orleans offers an Airport Shuttle 7 days a week \$10 per person, one-way.
- Taxi to New Orleans airport; flat fare \$21 per taxi, one-way.
- Valet Parking is available at the Radisson New Orleans \$17.92 per day including tax.

## **EVENTS**

### **Group Photograph**

A group photograph will be taken during our banquet at Pat O'Brien's on the River, on the Terrace overlooking the Mississippi River.

### **Chapter "Boards"**

As in previous years, every Chapter and Alumni Association is encouraged to bring a board, a collage, an electronic presentation or even perform a skit that represents the activities of the past year. Presentations are to take place on the evening of Friday, March 26th.

### **Workshops**

The Friday morning workshops are included in the full package price. While still under development, the potential topics include the following:

- A roundtable with New Orleans professionals will discuss resumes, portfolios, the do's and don'ts of breaking into the design professions, and career expectations;
- An interactive presentation on how to work with different types of personalities; and
- A workshop on how to manage an effective brainstorming session with clients or with an organization.

### **APX Business Meeting**

During the annual convention, the delegates are in control of the Fraternity. Do not miss this opportunity to have a direct voice in the decisions that will shape the future of Alpha Rho Chi. Attendance is strongly suggested for all fraternity members.

- Business Session will start at 1:00 pm on Friday, March 26<sup>th</sup> and will commence early afternoon on Saturday, March 27<sup>th</sup>
- Convention Delegate Primer starts promptly at 1:00pm. This 1-hour session is designed to orient or refresh convention delegates on convention proceedings.
- Session 1 – Selection of Convention Officers; presentation of status reports by national officers and the APX Foundation; committee reports
- Session 2 – Old Business and New Business motions and Elections of GC officers; Suggestions for Betterment and future convention sites.

### **Sale of APX Merchandise**

Chapters and Associations will have the opportunity to sell APX merchandise during the convention. Please coordinate with WGAA Laura Schmidt to ensure that there will not be an overabundance of the same type of item. The APX Marketplace will take place on the evening of Friday, March 26<sup>th</sup>.

### **AIA/CES Learning Units**

All lectures, tours and workshops will be eligible for AIA/CES learning units. APX is now an official Registered AIA/CES Program Provider.

### **Grand Council Annual Meeting**

This will be held in Sunday Morning at the Radisson New Orleans. As always, this meeting will be open to the public. Feel free to attend and watch your elected officers at work.

### **Archi Symposium**

*"What Makes a Good Alpha Rho Chi School?"*

More so now than ever, interest in starting new chapters of Alpha Rho Chi has skyrocketed over the last few years. Every week the grand council receives inquiries from a variety of colleges and universities throughout the United States and beyond. The perplexing problem is where to draw the line, or do we?

What makes a good Alpha Rho Chi School? Is Architectural Accreditation important? Does the university have to have a school of architecture at all?

Does size *really* matter?

Please bring your thoughts, opinions, and personal examples, and join us to discuss this issue.

**Keynote Speaker**

Annie Avery, Director of the African American Heritage Preservation Council, a part of the Preservation Resource Center of New Orleans

The African-American Heritage Preservation Council of the PRC was founded in 1997 with support from Dillard University. The Council promotes the preservation of African American heritage through education, community awareness and advocacy, and the recognition of the many important contributions of African-Americans to the development of New Orleans' culture, heritage and neighborhoods. Lectures, tours and other events spotlight the contributions of many unsung heroes.

Affiliated with the national African American Heritage Preservation Council (see Links), the New Orleans' chapter is currently focusing efforts on developing a comprehensive map of sites important in local jazz culture and African-American history and on marketing endangered jazz sites.

**Guest Speaker: David Stollman**

Too often good leaders and good chapters are not able to succeed because they are too busy cleaning up after the ones who just don't get it, fixing their problems, or fighting their negative image? Imagine how much more we could accomplish if they were art of the solution instead of always causing the problems.

David Stollman has been consulting with fraternity chapters, national organizations and campus Greek Councils for nearly ten years on the subject of recruitment. He has spoken on more than 250 campuses and served on the faculty of numerous university and fraternity leadership conferences nationwide.

His message will inspire those that want to care about the core values of fraternity life – friendship, service, leadership and scholarship. He will challenge us to embrace the best and get rid of the rest, touching on topics that range across all major issues facing fraternity life.



### **Awards Banquet**

The convention will conclude with the annual Awards Banquet on the Grande Terrace of Pat O's on the River, a new private party venue for World Famous Pat O'Brien's, which is celebrating 68 years in the Historic French quarter.

The Grande Terrace opened October 1999, on the third floor of the Jackson Brewery Millhouse. Over 110 years old, the Jackson Brewery has endured as a great landmark in the City of New Orleans. Designed and constructed by German-born and educated architect Dietrich Einsiedel in 1891, the Brewery was the largest independent brewery in the south and the tenth largest single-plant brewery in the country. Today the building is no longer a brewery, but the view is still intoxicating.

This 3,800 square foot Pat O'Brien's facility features elegant 17th century charm with textured walls, exquisite antiques, ornate chandeliers, and a copper-topped grand piano. The brick carriageway and intricate wrought iron gates capture the appeal of our original bar and restaurant. A spacious terrace overlooking the majestic Mississippi River promises a spectacular view, as well as a spectacular setting for our group photo.

A menu of traditional New Orleans Cuisine will precede the Annual Awards ceremony. The meal will be served buffet style replete with carving station and hors d'oeuvres. A full bar will also be available. This year, Joe Simon's Jazz, a well-known New Orleans Jazz Trio, will provide entertainment.



## OPTIONAL EVENTS

### Welcome Party

To kick-off the 57<sup>th</sup> Convention, we will all be meeting at *The Funky Butt Jazz Club*. The club is located in the French Quarter, 3 blocks north of Bourbon Street. This is an all-ages club, and drink and appetizer specials will be available for all Alpha Rho Chi attendees. Because the entrance fee to the club cannot be ascertained at this time, and is not included in your registration, this is an optional event. In addition, food and drinks are to be purchased by the attendee.

The club, named after the original turn-of-the-century hall where the first man of jazz, Buddy "King" Bolden, held court and led the band, Funky Butt serves up hot music and Creole cooking in an atmosphere that is swanky, intimate, laid-back and has been compared to the great music clubs of the 20's and 30's.

The club, once New Orleans' most exclusive restaurant, includes an art-deco interior with dining room, lounge, patio, iron balcony and Danny Barker Music Room complete with bar and food service. The Funky Butt faces Congo Square in Louis Armstrong Park. This historical area was once the Sunday gathering place of African Slaves, Red Indians and Creoles. The Slave dances and musical celebrations held there reflect the deepest roots of African culture expressed in the New World. Eventually Marie Laveau would transform these gatherings into her unique form of Voodoo.

Reminiscent of a by-gone era when Rampart Street was the street for music and the area was filled with swingin' joints and elegant bordellos, the Funky Butt is an off-the-beaten-path jazz and blues club, only three blocks and a world apart from the flash and hustle of Bourbon Street.



### Tours

To Be Determined

## SCHEDULE

<b>WEDNESDAY March 24</b>	<b>THURSDAY March 25</b>	<b>FRIDAY March 26</b>	<b>SATURDAY March 27</b>	<b>SUNDAY March 28</b>
After 4:00 pm Optional Check-in	12:00 - 7:30 pm Optional Tours	9:00- 10:00 am Registration	9:00 – 12:00 pm Business Session 2	9:00 am – 12:00 pm Grand Council Annual Meeting
	After 4:00 pm Check-in	10:00am 11:30 pm David Stollman	2:00pm – 3:00 pm Archi Symposium	10:00 am – 2:00 pm Optional Tours
	6:00-7:00 Registration	11:30-1:00pm Lunch on your Own	12:30 - 3:00 pm Lunch on your Own	
	7:30 – 11:00 pm Welcome Gathering At The Funky Butt	1:00 - 2:00 pm Convention Delegate Primer	3:30 – 4:30 Keynote Speaker	11:00 am Check-out
		2:00 - 4:30 pm Business Session 1	6:00-7:00 Transport to Banquet	
		4:45-7:00 Archi Marketplace Presentation Boards	7:00 - 10:00 pm Banquet Pat O'Briens On the River	

## REGISTRATION INFO

### Full Package Purchase Includes the following:

- Meals:
  - Saturday dinner (Awards Banquet)
- Events:
  - Friday workshops
  - Friday David Stollman Workshop
  - Friday afternoon Business session
  - Saturday Morning Archi Symposium
  - Saturday morning Business sessions
  - Saturday afternoon Keynote Presentation
  - Saturday night Awards Banquet
- Misc.: Group Photo

### Optional Events (not included in full package)

- Events scheduled for Thursday and Sunday are optional and therefore, not included in the full package price. Tickets for these events may be purchased separately.
- Due to scheduling issues, tours and workshops are subject to cancellation if a minimum number of reservations are not received.
- Refer to the detailed descriptions of events and to the registration form for further information.

### Registration

- Check, Money Order, and (for the first time) Major Credit Cards accepted for payment.
- Checks should be made payable to: **Alpha Rho Chi Fraternity.**
- Completed Registration Form **must** be returned along with FULL payment.
- Registration cannot be considered complete, and space will not be reserved, if full payment is not received along with Registration Form.
- If postmarked after March 14th please follow the on-site registration instructions listed below.
- You must register a guest/spouse separately for the conference. (Please duplicate the registration form).
- Registrations are processed in the order received.
- Please review your conference registration receipt for accuracy.

### On-site Registration

- Advanced registration will not be accepted if postmarked after March 14th. After this date, you must register on-site.
- Due to seating restrictions, it may not be possible to purchase tickets on-site to all events.
- The Registration desk will be open at the following times and will be located in the Radisson Hotel New Orleans:
  - Thursday, March 25th 6:00pm – 7:00 p.m.
  - Friday, March 26th 9:00am – 10:00 a.m.

### Cancellation and Refund Policy

- Requests to cancel or to substitute must be in writing or via email to the WGAA.
- No refunds will be issued for requests postmarked after March 21st.
- Refunds will be issued within 60 days of receiving written or email notification.
- All refunds will be assessed a \$25.00 processing fee.
- 100% refund (less processing) if postmarked before March 21st
- 50% refund if postmarked after March 21st

All registration issues will be coordinated through the WGAA office. Contact WGAA Laura Schmidt with any questions at (310) 903-2630 or [wgaa@alpharhochi.org](mailto:wgaa@alpharhochi.org)

## **CONVENTION COSTS**

- Early Bird registration must be returned before Feb. 21
- Registration must be received by March 14. After that date, contact the WGAA via phone or register on-site; see directions listed under "Registration Info".
- Full Package (items included listed above) – \$ 165.00 (Early Bird \$ 143.00)
- Individual Tickets may be purchased separately for the Awards Banquet:

### **Saturday, March 27<sup>th</sup>, 2003**

Awards Banquet w/ 3 piece Jazz combo - \$100 (early bird \$ 95.00)

Awards Banquet for Spouse - \$50 (early bird \$47)

Please remember that lodging arrangements must be made separately. Hotel information is provided on this site.

Full Payment must be included with completed Registration Form.

Check and Money Order only payable to Alpha Rho Chi Fraternity.

Mail Completed Registration Form to:     Alpha Rho Chi Fraternity  
  c/o WGAA Laura E. Schmidt  
  12320 Texas Ave. #6  
  Los Angeles, CA 90025

Or E-mail Completed Registration Form to: [wgaa@alpharhochi.org](mailto:wgaa@alpharhochi.org)