

Grand Council Summer Meeting Alpha Rho Chi Fraternity July 17-19, 2009

Attending

Vicki J. Horton, Worthy Grand Architect (VH)
Scott Swanson, Worthy Grand Associate Architect (SS)
Erin Froscheiser, Worthy Grand Estimator (EF)
Chooch Pickard, Worthy Grand Scribe (CP)
Steve Janick, Grand Advisor (SJ)
Laura Schmidt, Past Worthy Grand Associate Architect (LS)
Frank Kitchel, Past Worthy Grand Estimator (FK)
Jason Kasperek, National Director, (JK)
Mara Braspenninx, Expansion Director (MB)
Lori Beth Wilson, Convention Director, (LW)

Called to Order, Friday, July 17, 2009 at 2:53 pm CST

Introductions

We all know each other

FY-09 Calendar

Conference calls

- Only 5 GC members will typically be on calls
- Will be held monthly on the 2nd Thursday of the month
 - August 13, 2009
 - September 10, 2009
 - October 8, 2009 (at LC)
 - November 12, 2009
 - December 10, 2009
 - January 14, 2010
 - February 11, 2010
 - March 11, 2010
 - April 8, 2010
 - May 13, 2010
 - June 10, 2010
- Have reports by noon on day of call

RD Retreat

- August 27-30, 2009
- DesMoines, IA

Severus Installation

- September 26th

Leadership Conference

- October 9-10, 2009

Convention

- 61st in Richmond, VA
- March 25-27
- Annual Meeting later on Sunday or on Thursday because of Palm Sunday

External Deadlines

- Register for PFA and pay dues-
 - Dues were due July 1, 2009- \$250
 - EF to check with them for online status
 - Register for Conference by August 28th
 - Need to send someone to PFA conference- Tampa, September 10-12, 2009
 - Lori Beth Wilson
 - Ryan Binkowski

Internal Deadlines

- Publications
 - Archi- Deadline-November 16, 2009
 - APX Letter
 - Late Summer/early Fall- Rick Jenkins is collecting stories now- will be too late for LC info
 - Early Winter-should be December/January depending on convention info
 - Spring-May delivery
 - Convention "Save the date" postcard
 - Date TBD
 - Rise
 - To be printed ASAP
 - 5 to each Chapter and AA
 - Archi Pledge- Rick Jenkins made changes, CP to review then send to printer
 - To go out after September 1st
 - Send extras to Jason
 - APX Medal Letters- February 1st
- LC registration- Early Bird ends August 31st, Final- September 11th

- Taxes due Monday, November 16th

Organization

Re-Organization

- Rearranging who positions report to
- WGA
 - Convention Director
 - LC Director
 - Grand Lecturer
 - Risk Management Director
- WGAA
 - National Director
 - Regional Directors
 - Education Director
- WGS
 - Expansion Director
 - Webmaster
 - Marketing Director
 - Branding Committee
 - Archi Editor
 - Associate Editor
 - APX Letter Editor
 - Associate Editor
 - Executive Director (when needed)
- WGE
 - Development Director
 - Associate Estimator (when one is needed)
- GA
 - National Historian
 - Preservation
 - Acquisition

SJ made a motion to approve the above hierarchy, seconded by SS

Unanimously Approved

Appointees

- National Director
 - Jason Kasperek

- Expansion Director
 - Mara Braspeninx
- National Historian
 - Doug Milburn
- Education Director
 - Ryan Rosen
- Acquisitions- not decided yet
 - Renay Marquez
 - Kim Clark
- RD1
 - Jay Blackburn
- RD2
 - Deva Powell
- RD3
 - Randy Kirschner
- RD4
 - Open (JK to cover)
- RD5
 - Joe Henderson
- RD6
 - Aaron Feldman
- RD7
 - Brian Earle
- RD8
 - Ryan Binkowski
- Archi Editor
 - Karen Marker
- APX Letter Editor
 - Open
 - Possibly Renay Marquez
 - Possibly Vanja Deretic (has layout experience)
- Grand Lecturer
 - Rick Jenkins
- Webmaster
 - John Sterni
- LC Director
 - Hillary Engelhart
- Marketing Director

- Amber Ford may or may not continue as MD
- Risk Management Director
 - Rob Ford may or may not continue as RMD
- Development Director
 - Open

Strategic Plan

10 Year plan comparison

- Reviewed 10 year plan and re-evaluated goals and extended to 2020
- 10 Year Plan-goal was 22 Chapters in 2009/ Today- we're at 20
 - Goal for 2010- 21
 - Goal for 2011-23
 - Goal for 2012-24
 - Goal for 2013-25
 - Goal for 2014-26
 - Goal for 2015- 27
 - Goal for 2016- 28
 - Goal for 2017- 29
 - Goal for 2018- 30
 - Goal for 2019- 31
 - Goal for 2020- 32
- 10 Year Plan-goal was 442 actives in 2009/ Today- we're at 350 (up from 338 last year)
 - Goal for 2010- 336
 - Goal for 2011-368
 - Goal for 2012-384
 - Goal for 2013-400
 - Goal for 2014-416
 - Goal for 2015-432
 - Goal for 2016-448
 - Goal for 2017-464
 - Goal for 2018-480
 - Goal for 2020-496
- 10 Year Plan- goal was 375 alumni paying dues in 2009/ Today- we're at 294 (down from 351 last year)
 - Goal for 2010- 329
 - Goal for 2011-379
 - Goal for 2012-435
 - Goal for 2013-501
 - Goal for 2014-576

- Goal for 2015-662
- Goal for 2016-762
- Goal for 2017-876
- Goal for 2018-1007
- Goal for 2019-1158
- Goal for 2020-1332
- 10 Year Plan- goal was 16 Alumni Associations in 2009/ Today- we're at 14
 - Goal for 2010- 17, Add Demetrios, Hadrian, Mnesicles
 - Goal for 2011- 19, Imhotep, Rhoecus
 - Goal for 2012- 21, Domitian, Senenmut
 - Goal for 2013- 23, Nikon, Sostratus
 - Goal for 2014-24
 - Goal for 2015-25
 - Goal for 2016-26
 - Goal for 2017-27
 - Goal for 2018-28
 - Goal for 2019-29
 - Goal for 2020-30
- 10 Year Plan- goal was Alumni dues at \$75 in 2009/ Today- we're at \$75
 - Goal for 2012 is \$100
- 10 Year Plan- goal was Active dues at \$100 in 2009/ Today- we're at \$100
 - Goal for 2015 is \$120
- 10 Year Plan- goal was Initiation fees at \$75 in 2009/ Today- we're at \$75
 - Goal for 2011 is \$100
- 10 Year Plan- goal was Pledge fees at \$50 in 2009/ Today- we're at \$50
 - Final Goal is \$50
- 10 Year Plan- goal was Chapter Installation fees at \$250 in 2009/ Today- we're at \$250
 - Goal for 2010 is \$300

SS made a motion to raise the installation fee to \$300 with the exception of Severus, seconded by EF, unanimously approved

10 year plan programs/activities

- Archi
 - Currently, only 1 issue per year
 - Quality is much better now than it was when the 10 year plan was created
 - Not necessarily a need for 2 per year. Adding another one may lower the quality
- Alpha Rho Chi Letter
 - Currently printing 3 per year

- This is fine for now
- RD Retreat
 - 1 per year is fine for now
- Leadership Conference
 - 1 per year is fine for now
- GC visits to chapters, colonies
 - '09- 5 visits
 - '10- 8 visits
 - '11-9 visits
 - '12- 10 visits
- RD visits to chapters, colonies
 - '09- 13 visits
 - '10- 21 visits
 - '11- 23 visits
 - '12- 24 visits
 - '20- 31 visits
- Regional Events
 - '09- 2
 - '10- 2
 - '11- 2
 - '12- 3
 - '13- 3
 - '14- 4
 - '15-4
 - '20- 7
- National Historian
 - Will begin archiving items in Chicago storage unit
 - Need consulting from archiving specialist.
 - LB will contact a friend that does this
 - Develop a system for chapters to follow to archive their own items
 - Inventory and preservation are the priorities right now
- National Office
 - Need a Development Director to start raising money for this now
 - Raise some money between now and 2014
 - 2014- announce campaign for raising funds for the office
 - By 2019 we'd like to have a space
- Part Time Staff
 - No need for staff in the next year
- Full Time Staff

- Not ready to predict need at this time
- Silver and Gold medal strikes
 - Should be purchased as we need them
- Bronze Medal
 - Foundation reimburses the fraternity
- Expansion Materials
 - No need for printing in the foreseeable future
- Pledge Manuals
 - Print number coincides with number of pledges
- Handbook for Members
 - There will be a printing this year and possibly costs for putting on thumb drives to give out

Around the Horn Update

RD's should be visiting every chapter this year

All chapters are current in reporting and dues payment, possibly first time ever

Region 1

- Cossutius
 - JK concerned about transition between charter members and new members
 - Their RD needs to pay particular attention to them
 - Bylaws need to be reviewed to see if they are too restrictive
- Cossutius AA
 - Great enthusiasm
 - SS will follow up with their president to see if he will be following up on some goals/suggestions that they set for themselves
 - May be requiring AA members to go through a ritual to become member
 - SS & JK will follow up on this
- Sostratus
 - Need to work with them on how the chapter is run
 - Education workshop is needed

Region 2

- Andronicus
 - Chapter doing well
- Andronicus AA
 - Need to reach out to brothers more to help to finance upkeep of chapter house
 - Responsibility of who should be maintaining house is up in air between AA and SARCH
- Daedelus
 - Having recruitment and organizational issues

- RD held workshop with them, planning a calendar but the chapter never followed through. Planning session was good for them though
- Held their own initiation this year without Andronicus
- Chapter is communicating well with alumni
- Still struggling with relationship with AA over Vern Swansen collection
- Daedelus AA
 - President is not communicating well except for Ken Kohlen Award
 - Not acting as a group right now
- Satyros
 - Recruitment, identity and implementation of programs are weak
- Satyros AA
 - Struggling with organization and communication
 - JK suggested that they communicate with other AA's to get advice on how to improve the organization
 - Need to take advantage of having older alumni in membership

Region 3

- Anthemios
 - Strong on numbers and recruitment
 - Lots of alumni support
- Anthemios AA
 - Very involved in chapter
 - Collecting dues for local chapter along with rent
 - Concern about whether this is legal or not
 - Need to revisit bylaws of chapter, AA and control corp
- Potential Daphnis Colony
 - One student interested that has met with Terri and the dean
- Imhotep
 - Recruitment is an issue for them
 - Still having issues with faculty advisor
 - New WA has better relationship with faculty advisor
 - Working on a calendar for the upcoming year
- Imhotep AA
 - No progress on formation as of yet. Christin Mains is hopefully going to pick up the reigns
- Mnesicles AA
 - Continue to be communicating internally
 - 6 or 7 of them continue to pay national dues
 - Possible expansion opportunity
 - Still an APX scholarship that is given there every year
- Pytheos

- Numbers are up
 - Stable recruitment, could use some help
 - No philanthropy
 - Faculty advisor is retiring soon, need new one
- Pytheos AA
 - Could benefit by building relationship with other AA's
- Rhoecus
 - Suspension until January, 2010, will become inactive after that date
 - VH to send letter to university notifying them of this
- Rhoecus AA
 - inactive

Region 4

- Currently no RD
 - Need suggestions for replacement
 - JK to approach AA presidents to ask for suggestions
- Cleisthenes
 - WA resigned mid-year
 - Many of the leaders in the chapter have just graduated (alpha & beta classes)
- Cleisthenes AA
 - Newly formed
 - Hosted White Rose Formal
- Dinocrates
 - Philanthropy is strong
 - Grades are good
 - Numbers are strong
- Potential Dinocrates AA
 - No action
- Hadrian
 - Seem to be doing ok
 - Finances seem to be stable now
- Potential Hadrian AA
 - Working on bylaws and should be submitting a petition soon
 - Already incorporated
- Xenocles AA
 - No activity
 - Looking for bylaws

Region 5

- Joe Henderson has been doing a great job as RD
- Potential Demetrios Colony

- No potential
- Demetrios AA
 - Not functioning as an organization
 - Still having issues between AA and Control Corp
 - A list of dues paying alumni will be compiled and given to the AA President
- Ikitinos
 - Had a great initiation, memorized lines, great attendance by actives
 - Great bond between members
 - Well respected within school
 - Having budgeting problems
 - Strong numbers
 - Just graduated large class of 12
 - Chapter is renting a house this year
- Ikitinos AA
 - Had a great, well attended Founder's Day
 - Potential for great participation by new graduating class
 - Fund at School of Architecture with over \$100,000
 - Gives a scholarship every year
- Rabirius
 - No concerns
 - Strong in numbers, recruitment is good
 - Strong leadership
 - Good relationship w/ school
- Rabirius AA
 - Doing well
- Severus Colony- Kent State
 - All freshmen
 - Working on picking dates for installation
 - No decision yet on colony sponsor

Region 6

- Domitian
 - Rockstars!
 - Very excited about upcoming LC
 - Solid organization
 - Great relationship with university
- Potential Domitian AA
 - No activity
 - Hoping that LC will be a rallying point for them
 - This could be a good "project" for their RD

- Senenmut
 - They are incorporated!
 - Need a workshop
 - Lacking an “identity”, just seem to exist
 - Little interest in forming an AA
- Vitruvius
 - No concerns
- Vitruvius AA
 - Functioning well
- Potential Colony at Northeastern University- Boston
 - 3 people have contacted MB

Region 7

- Metagenes
 - Have a hard time implementing & following thru with initiatives
 - Need help in recruitment, having identity issues
 - Lacking charismatic leadership
 - Lost entire pledge class this semester
 - Need more national participation, Convention will be good for them
- Metagenes AA
 - Pretty strong, tight knit group
 - Have bridged gap between older and younger generation well
 - Open to outsiders
 - Organize regional events
 - Very supportive of chapter without overreaching
- Potential at Howard University-DC
 - Brian Swilling held an informational meeting this semester
 - MB will contact them at start of school year
- Potential Univ of Tennessee
 - CP will be in Knoxville in 2 weeks, will meet with Dean of Architecture

Region 8

- Ryan Binkowski is doing an excellent job as RD
- Apollodorus
 - Doing fine
 - Communicating well with RD
- Apollodorus AA
 - Very little communication with RD
- Nikon
 - Remarkable improvement over last year
 - Good communication with RD

- Still need more support and encouragement
- Seshait
 - Very strong chapter
 - Very full calendar of social and philanthropic events
 - Good relationship with university
 - Don't interact well with nearby chapters, too insular
 - Communicate well with RD
- Seshait AA
 - Lack of communication
 - Held big 15th anniversary celebration, great turnout

LC 08 Participation

- Chapters that didn't participate (not including GC members)
 - Anthemios
 - Iktinos AA
 - Demetrios AA
 - Metagenes
 - Mnesicles AA
 - Pytheos AA
 - Seshait AA
 - Senenmut

Convention 09 Participation

- Chapters/AA's that didn't participate
 - Appollodorus
 - Demetrios AA
 - Dinocrates
 - Mnesicles AA

Programming

Operations

- RD Retreat
 - Location: DesMoines, IA-Greg Pelley's house
 - August 27-30, 2009
 - Agenda
 - Basic administrative tasks
 - Basic duties with chapters/AA
 - Training for chapters
 - Budget

- Calendar
 - Greg & Ryan will lead sessions
 - How to help chapters that are struggling with particular issues
 - RD/ND working together- teamwork & trust
 - Need to find RD's that are willing to present at LC
 - SS will be purchasing 10 copies of book "5 Dysfunctions of a Team" for RD's
- Education Projects
 - Ryan Rosen will continue to be Education Director
 - Would like to change National Pledge Education to be more than memorizing the pledge manual
 - Focus more on fraternal issues like bonding
 - How to function as an organization
 - Philanthropy
 - Professional development
 - Used to instruct Colonies how to educate and given to Chapters for their use as a template
 - A small committee will be formed to help Ryan
 - Committee will collect pledge programs from each chapter
- Handbook for Members
 - Draft for GC review sent out early July
 - Pulled together from old handbook, info from pledge manual and committee input
 - Would be given to all members when they initiate
 - VH will do a review to make sure comments in handbook will be relevant for years to come
 - Changes assigned to various people to be due back to SS on August 31, 2009
 - Discussion on how to distribute the manual
 - Will definitely be online
 - Will be distributed digitally
- Colony Handbook
 - Changes to existing handbook based on experiences at COSS and SOST
 - Alumni Mentor is added in addition to the Big Brothers- adds a professional
 - Clarifies roles of national participants
 - RD treats colony like they do chapters
 - ED works with them until pledging ceremony
 - Educator implementing National Education Program
 - Role of Grand Lecturer and Installation Coordinator
 - MB will work with Rick Jenkins on document that will be the "Guideline for the Selection of Chapter Namesakes"

- “Phases” will be combined into “Colony Development” which will last a minimum of 24 school weeks
- Colony Installation
 - Discussion of formal need for installation coordinator
 - All planning is responsibility of Grand Lecturer (duties may be assigned to brothers)
 - This section will be rewritten removing details of installation
 - Another document will be created that details the responsibilities of the GL
- National Recruitment Project
 - A resource for chapters who are looking for direction on their recruitment process, best and worst practices
 - Multi-phased project
 - Research rush programs of each chapter by December 2009
 - Collection of materials from chapters by December 2009
 - Organization of collected information/materials
 - Danielle Likvan is in charge of project
 - Currently working with Metagenes, Pytheos and Imhotep to help them with their programs
- Risk Management Program
 - VH will follow up with RM Director
 - LW’s father is a risk management professional
 - VH will contact him
 - RMD will be doing research and collection of information
 - Review of documents at next summer meeting
 - Compilation will be a resource for Chapters

Information

- Expansion Program
 - ED created a Google Map that shows all active/inactive chapters, colony, and potential colonies
 - Potential Colonies
 - Daphnis
 - Cal Poly , Pomona
 - Northeastern University, Boston
 - Howard University, DC
 - University of TN, Knoxville
 - University of Miami, FL
 - Southern Poly, near Atlanta
 - Prairie View A&M, TX
 - University of Colorado, Boulder
 - ED is doing a great job

- The Archi
 - November 16, 2009
- The Alpha Rho Chi Letter
 - Late Summer/early Fall- Rick Jenkins is collecting stories now- will be too late for LC info
 - Early Winter-should be December/January depending on convention info
 - Spring-May delivery
- The Rise
 - To be printed ASAP
- Archi Pledge
 - To go out after September 1st
- Membership Handbook
 - To be digitally distributed
- Recruitment Manual
 - Will not be ready to be printed this year
- www.alpharhochi.org
 - Need to think more about what direction we want site to go
 - Need to split the site in two
 - Marketing side
 - Members side
 - CP to ask John Sterni to review the website and give GC a report on his opinion of the site
 - Content
 - Information Architecture (physical layout)
 - Structure of the site (code)
 - Design, physical look
- Database Update
 - Anchorwave cannot continue with the project
 - Mike Schmidt will provide suggestions for an alternate programmer
 - FK will follow up on refund of payment
- APX Gold and Silver Medal strikes
 - To be struck as needed
- Award Programs- Master Architect nomination
 - VH and CP intend to nominate Robert Ivy for MA
 - LS volunteered to work on nomination too
 - VH discussed potential to Robert Ivy
- Merchandise inventory/program
 - Just struck 500 new bronze medals
 - Pledge pins in WGE's possession-

- Consider finding merchandise to sell at convention

Events

- LC09
 - October 9-10, 2009
 - Newark, NJ
 - Working on finding a speaker, probably not in budget
 - Local alumni postcards were sent out within 100 mile radius
 - VITR alumnus is working on a poster
 - Robert Ivy is speaking as part of NJIT lecture series, funded by APX and APX Foundation- Thursday evening
 - NJIT School of Arch will be funding a welcome reception after Ivy lecture
 - NJIT will advertise for Ivy's lecture
 - Optional tours on Thursday and Sunday
 - Boat tour in NYC
 - Statue of Liberty tour
 - Friday
 - Ice breakers
 - Evolution of a brother
 - Lunch on your own, free time
 - Brook Park tour
 - Dinner provided
 - Ritual session- sign in & first degree
 - Saturday
 - Speaker from NJIT greek organizations to speak about leadership styles
 - Lunch provided
 - JK doing a "how we plan" workshop
 - Breakouts
 - Andrea Hauber doing a networking workshop
 - Dinner as a group
- LC10
 - Potential hosts
 - Pytheos
 - Rabirius
- 63rd National Convention
 - Omni Hotel in Richmond, VA
 - Located in Downtown Richmond
 - \$145/night
 - Potential tour of capital

- Schedule and budget and more info submitted by LC
- LW will approach SESH about producing an internal promotional video recording of Convention activities
 - She will come up with guideline/outline of what we want to see
- Logo competition has not been announced yet
- Robert's Rules of Order session was successful last year, should be repeated again
 - Delegates will be required to attend
 - Convention attendees are encouraged
- Credentials
 - Went pretty smoothly in St. Louis
 - SS & EF recommendations
 - Delegate info should be included in registration
 - Committee will check on chapter/AA incorporation status on January 1st to help reconcile ahead of time
 - Create a credentials email address for collection of required documents
 - Need to collect a copy of everyone's seals
 - A copy of the delegate form and signatures will be accepted but the stamp on the form must be original. A fax or scan will not be accepted
 - Alternate delegates will not be accepted at the credentials table. Per the Constitution, proxies are allowed and should be handled as required in the Constitution
 - Some kind of ceremonial seating of the delegates should be incorporated- formal recognition
- 64th National Convention
 - Potential sites
 - Portland, MN
 - Portland, OR
 - Long Beach, CA
 - Minneapolis, MN
 - Recommended by LW

Motion to approve Minneapolis as the 64th National Convention location by LW, seconded by VH, unanimously approved

Administrative

- FY '09 Budget-see attached
 - Convention was budgeted to have \$1100 profit
 - Budget is balanced, Income- \$ 152,268/ Expenses- \$152,207
 - ***Motion by SJ to approved, seconded by CP, unanimously approved***
 - Budget & Financial Reconciliation

- Alpha Rho Chi Foundation/ Development
 - Need to discuss whether Development Director position should be shared
 - Development needs are very different between both groups
- Executive Assistant
 - CP feels we don't need one this year
- Credit Card processing on website
 - Currently being charged \$25/month because we do not have PCI security on our website
 - EF will work with Anchorwave on a solution

Betterment/Brainstorming

Motions for 63rd National Convention

- Rewrite section on National Appointees
 - Appointees report to the Grand Council instead of individual members of the GC
- Add Colony officer and Colony installation to the Ritual
- Add requirement of reading of Lecture on the Arms
 - Order should be WA's lecture, Lecture on the Arms, then Lecture on the Badge
 - Amend C&BL to say the member must be pursuing a Bachelors or Master's degree

Status of graduate students in Active Chapters

- Is a graduate student automatically an alumnus?
 - The national C&BL says they are an alumnus however some chapters don't do this
 - C&BL may need to be amended to say the member must be pursuing a Bachelors or *Master's degree*
- Master Directory changes
 - Remove Foundation and Emeritus contacts
 - Should be converted to a raster image
- Alumni Associations
 - Many are struggling with organization, planning, and involvement
 - GC needs to help them become stronger
 - Create minimum goals for AA's
 - C&BL filed with GC
 - Collect dues
 - Annual Elections
 - Annual Meeting
 - Delegate attend Convention
 - RD's to work with AA's to obtain these goals
- Branding committee report review
 - Discussion of the use of the word "social" in the brief description

- ***SS made a motion to create a Communications Plan for APX , seconded by CP, unanimously approved***
- Branding committee to work on logo/symbols
- National participation of Chapters at LC
 - How do we encourage SENE and META to participate?
 - RD's need to promote it more
- WGS and WGE need to get focused on collecting E1's and E2's
- Additional suggestions for potential Master Architects
 - Marvin Malecha

Next meeting scheduled for Wednesday, August 13, 2009 at 9:00 pm EST.

Meeting adjourned on July 19, 2009 at 12:56pm CST.

Charles J Pickard
Worthy Grand Scribe,
Alpha Rho Chi Fraternity