

# Alumni Organization Structure Task Force

What are we doing?

Are we successful?

How do we know?

What are the next steps?



# Mission Statement

The purpose of this task force is to research and study the organizational structure of our alumni and how they interact with the fraternity as a whole on a national, regional and local level. Through our research, we will provide the Grand Council with information needed to better alumni Involvement and alumni representation. We will achieve this through researching not only our Alpha Rho Chi alumni Involvement but also other alumni associations from other groups across the nation to obtain various forms of precedence to better our own progress and growth.



# Process

- Our process is meant to be adaptive and collaborative.
- Define our mission
- Identify and diagram the existing alumni structure within Alpha Rho Chi
- Research other groups and generate a list of precedents of how they engage their alumni
- Define next steps and evaluate our approach
- Present our findings at the 2020 Convention



# **Alumni Organizational Involvement**





# Alumni Structure

There are several ways Alpha Rho Chi alumni engage with the fraternity. There are advantages and opportunities to each. The breakdown is:

- Alumni Association
- Metro Group
- Unaffiliated

## HIGH LEVEL QUESTIONS

- What do alumni want from the fraternity?
- What do alumni have to offer the fraternity?
- What structure best suits the mission of the fraternity on the chapter as well as the national level?
- What does the overlap between national, regional, and local alumni groups look like?



# Alumni Associations

Alumni members of Alpha Rho Chi chapters form alumni associations to continue their involvement in the Fraternity and to give back to their collegiate chapter. Alumni associations are generally composed of graduated members from that specific chapter; however, alumni members from other chapters can join alumni associations, if permitted in that chapter's bylaws.

There are 22 active alumni associations, as of 2019, with membership ranging from 22 Members to 687 Members.

## ASSEMBLING AN ASSOCIATION

To create an Alumni Association, a petition with more than 10 Signatures from Alumni Members must be submitted to the Grand Council. This petition must then be approved by vote from the Delegates at the following Convention.

Petition must include the following:

- Alumni Association Bylaws
- Alumni Association Seal
- Alumni Association Report
- Proof of Incorporation with the State
- Registration with the IRS
- Establishing a Bank Account
- \$300 Filing Fee



# Alumni Associations

## **NATIONAL**

Alumni associations in good standing have national representation in the fraternity as they have a vote during the National Convention. They have direct influence in deciding the policy and procedure of the fraternity.

## **FINANCIAL**

Alumni association are able to receive funding through charging membership dues as well as conducting fundraisers.

## **REPRESENTATION**

## **SUPPORT**

## **ACTIVE ASSOCIATION FEES**

Alumni associations must pay an alumni association fee of \$200 per year to remain in good standing with the Grand Council. Additionally, all board members must have pay their individual alumni dues to have standing at convention. A portion of these fees are used to fund fraternity activities with the remaining to fund benefits for alumni members. These benefits are for Alumni Members' professional and social development.



# Metro Groups

A metro group is a social group of Alpha Rho Chi alumni based in a specific metropolitan area. A metro group may overlap areas where an alumni association does not exist. Composed of alumni members that are living in the surrounding area, metro groups, though affiliated with the Grand Council, cannot use the Alpha Rho Chi name on legal documents.

## **MOLDING A METRO GROUP**

To form a metro group, the Worthy Grand Associate Architect and Alumni Directors must be contacted with interest in forming a metro group. Once there's enough interested alumni members, the national fraternity recognizes the group and establishes them as a metro group.

## **CURRENT AND ANTICIPATED GROUPS**

There are 16 Active Metro Groups:

- APX D.C.
- APX Denver
- APX Detroit
- APX Chicago
- APX Central Florida
- APX South Florida
- APX San Francisco
- APX Seattle
- APX NYC
- APX San Diego
- APX Richmond
- APX Philly
- APX Pittsburgh
- Coming Soon - APX Cleveland
- Coming Soon - APX Atlanta



# Metro Groups

## **SOCIAL**

Metro groups lack national representation as they do not have a voice during the National Convention. They have Social Representation through various social media outlets such as Facebook and the like.

## **REPRESENTATION**

## **FINANCIAL**

Metro groups do not charge their members dues and must request financial assistance from the Grand Council to fund events for their members. Each metro group is given a \$100 annual budget and must request this funding through a Reimbursement Form

## **SUPPORT**



# Unaffiliated Alumni

As of 2019, there are 4,631 alumni members with 3% paying national alumni dues.

Alumni members who have an interest in giving back to the fraternity can be involved by becoming an Alpha Rho Chi Volunteer. volunteers can assist appointees, directors, grand council members, etc. by performing various tasks.

## **NATIONAL**

Alumni members do not have national representation as they are not affiliated with an alumni association or a metro group thus may only speak as part of the gallery during the National Convention. They do not have a vote when deciding the functions of the Grand Council.

## **REPRESENTATION**

## **MEMBERSHIP**

Alumni members are only required to pay their individual national alumni membership dues. Like alumni association dues, national alumni membership dues help fund fraternity activities and events for alumni members to assist in their social and professional development.

## **DUES**

# Alumni Organizational Research





# Delta Sigma Phi

As an alumnus, there is much the Fraternity can continue to offer to develop you into a better person. Alumni Associations and Alumni Chapters are just two of the many ways alumni can stay connected to Delta Sig.

## **ALUMNI ORGANIZATION**

Alumni Associations are alumni groups typically centered around a region. Certified alumni associations in good standing receive voting privileges at Delta Sigma Phi Convention. In many instances, upon graduation, members of undergraduate chapters become a member of the chapter's alumni chapter—a group for all alumni of that particular chapter. Certified alumni chapters in good standing receive voting privileges at Delta Sigma Phi Convention.

<https://www.deltasig.org/chapters/alumni-chaptersassociations/>



# Acacia Fraternity

Often the difference between a good chapter and a great chapter of any fraternity is the existence of a supportive alumni base. By continuing to strengthen the ties of brotherhood felt during our undergraduate years, we will attain a true fraternal experience. If you have any interest in becoming an involved alumnus, do not hesitate to contact the headquarters office. Based off of your current location, alma mater, and interests, we will be able to help place you with a group that needs your help. We certainly have plenty of chapters and colonies who are always seeking additional alumni support.

## **ALUMNI ORGANIZATION**

In an effort to provide more networking and social opportunities for our alumni, the Fraternity has begun to develop regional alumni "chapters." The primary purpose of these groups will be to provide Acacians with additional avenues to meet and build relationships with one another. They will introduce you to the chapter and all of the different events that they hold throughout the year, as well as provide a way to get connected to Acacians in your area.

<https://www.acacia.org/alumni>



# Beta Chi Theta

Beta Chi Theta has many ways for Alumni Members to be involved with their organization. On a chapter level, alumni can take initiative and create a means for communication with the active members of the chapter. On a national level, alumni can request to join the private Facebook group, access the Brothers Only Portal (link at top of this website) or sign up for the national e-mail newsletter.

- Become An Alumnus Adviser (AA) For A Chapter
- Mentor An Undergraduate Brother
- Donate To The Beta Chi Theta Foundation
- Participate In Alumni Chapter Events.
- Be A Part Of Our National Leadership

## ALUMNI ORGANIZATION

The main purpose of an alumni chapter is to provide an avenue to stay involved with the Fraternity after your undergraduate years. Alumni chapters are chartered organizations and designated by the name of the city, county or region. Alumni chapters perform a variety of functions throughout the year:

- Support for brothers relocating to area
- Social events for brothers to interact with each other
- Career, employment, and networking opportunities
- Philanthropy events and community service work
- Support to local undergraduate chapters

## ALUMNI FORMATION

Membership is open to all brothers regardless of their undergraduate chapter affiliation. Each chapter must have a minimum of 10 or more alumni brothers in the area to form an alumni chapter.

<https://www.betachitheta.com/stay-involved>



# Sigma Chi

The main goal of an Alumni Chapter, Association or Club should be to provide alumni with an option for staying involved with the Fraternity after the completion of their undergraduate years. The ideal chapter will strive to strike the right balance between social activities, supporting the local undergraduate chapter(s), and hosting family and philanthropic events.

- **Advocate:** Tell others about your incredible Sigma Chi experience and the Fraternity's work today.
- **Volunteer:** If you have time and a willingness to serve, we need you.
- **Engage:** Choose to participate by attending alumni events, attending an initiation, etc.
- **Contribute:** Choose to be a Life Loyal Sig by contributing monthly or annually.

## ALUMNI ORGANIZATION

Alumni Chapters are chartered organizations and designated by the name of the city, county or region. Each Chapter must have a minimum of 10 Alumni Brothers who are paying Life Loyal Members. In order to remain in good standing, Alumni Chapters must meet at least 6 times per year and file an annual report. Alumni Chapters in good standing are entitled to a vote at Grand Chapter Meetings.

## ALUMNI UPGRADES

Alumni Associations are similar to Alumni Chapters and do not have a vote. Alumni Associations are in the preliminary stage of becoming an Alumni Chapter. Alumni Clubs are a stepping stone on the road to becoming an Alumni Association. They do not receive a vote as well. Alumni Clubs are not obligated to ever change their status to association. In order to be recognized as an alumni club, but must fill out the annual report.

<https://sigmachi.org/home/alumni/>



# Tau Delta Phi

An Alumni Chapter is a group working together to foster the Tau Delta spirit among alumni of many generations. A Tau Delta Phi Alumni Chapter has a variety of purposes and may be different based on the individual chapters' preference. The main focus areas for an alumni chapters are generally among the following:

- Host Social Events & Networking
- Mentor A Local Chapter or Local Chapters
- Create Scholarship Opportunities for Members
- Perform Community Service
- Involvement in Philanthropic Causes
- Continuing Education and Personal Development
- Communicate with Members of Tau Delta Phi in a Specific Area

## **ASSOCIATION FORMATION**

The first step in the formation of an Alumni Chapter in your area is to form an interest group and a steering committee. The interest group is for any members of Tau Delta Phi that are simply interested in getting involved in an Alumni Chapter and wish to participate in the events, aid the local chapter(s), and/or receive communications.

## **ALUMNI ORGANIZATION**

An alumni chapter is chartered either as a chapter-based or area-based Alumni Chapter. Alumni Chapters plan social and philanthropic events just like a chapter, and many Alumni Chapters award scholarships to collegiate members.

## **NATIONAL REPRESENTATION**

Regardless of whether it's chapter-based or area-based, an Alumni Chapter is part of the Grand Chapter and gets one vote at the annual Grand Chapter meetings.

<https://www.taudelt.net/alumnichapterfaq>



# Results

Based on these precedences we have learned the following:

- Alumni Associations are Chapter and/or Region Based
- Depending on the organization, both Chapter and Regional Alumni Associations are given voting rights
- Alumni are more locally involved with their Members and focus their national involvement being part of an association



# **Future Taskforce Endeavours**





## Next Steps

- Research alumni Involvement by studying other alumni and how they deal with increasing participation of alumni members.
- Research organizational structure of other associations and distilling their missions and involvement both at the local, regional, and national level.
- Look into other Alumni Associations and benefits of being involved in their respective organizations.